



CAL
Annual Convention
September 27-29, 2019
Lafayette



Weekend at a Glance

Friday, September 27

- 11:30 Registration
Exhibit Hall opens
- 12:00 **Whiplash Associated Disorders-
Subluxations & Syndromes Spinal
Concussion**
Featuring: KSJ Murkowski, D.C.
- 2:00 ~refreshment break~
Tour exhibits
- 2:30-4:30 Class resumes
- 4:30-4:45 ~refreshment break~
- 4:45- 6:45 Class Resumes/Concludes
- 6:45- 7:45 **President's Reception**

Saturday, September 28

- 8:00 a.m. Exhibit Hall opens
Registration continues
- 8:00-8:30 **Annual Business Meeting**
- 8:30-10:30 **Risk Management**
Featuring: Harold Ehrenberg
- 10:30-11:00 **Tour of Exhibits**
- 9:00-Noon **CA program:**
Featuring: Bharon Hoag
- 11:00 –Noon **Ethics**
Featuring: Harold Ehrenberg
- Noon-1:30 **Lunch on your own**
- 1:30-3:00 **Level Up Your Neuro Game**
Featuring George Gonzalez, D.C.
- 3:00-3:30 ~refreshment break~
Tour of Exhibits
C-Pac meeting
- 3:30-7:00 DC/CA program continue

Sunday, September 29

- 8:00 a.m. Exhibit Hall opens
32nd Annual Prayer Breakfast
~reservations required~
- 8:30-10:30 **Health Care Updates & the
Functional Patient**
Featuring: Mario Fucinari, D.C.
- 10:30-11:00 ~ refreshment break~
Tour exhibits
- 11:00 -12:00 DC program Resumes
- 12:00-12:30 **Hotel Check out**
- 12:30–3:30 DC program resumes/concludes

Special Events



**THE
Presidents'
Reception
For
CAL
Members**

**Friday
September 27
6:45–7:45p.m.**

Ask for room
number at the CAL
Registration Desk



**CAL
Annual Meeting***
**Saturday,
September 28
8:00 a.m.- 8:30 a.m.**

**Election of state-wide
officers & representatives in
even-numbered districts*



**C-PAC
Meeting***
**Saturday,
September 28
3:00 p.m.- 3:30 p.m.**

**Election of state-wide
officers & representatives in
odd-numbered districts*



**32nd Annual
Prayer Breakfast**
**Sunday,
September 29
8:00 a.m.**

***Sponsored by
Lee and Chad
Nugent Wealth
Management, Inc.
-complimentary-
reservations required***

Continuing Education for the DC



W.A.D.S.2 - WHIPLASH ASSOCIATED DISORDERS – SUBLUXATIONS & SYNDROMES (SPINAL CONCUSSION)

Presented by K.S.J. Murkowski, D.C., DACNB

Friday

12:00 – 6:45 p.m.

In this presentation, you will learn the latest evidence based on research of Spinal Concussions in order to provide patients with the best Spinal Care and Rehab they are entitled to. It will also help you to educate your patients and the public in the health, wellness, and injury rehabilitation benefits of Chiropractic for W.A.D.S.2 victims.

W.A.D.S.2 will teach the attendees what exams, x-rays, other special diagnostic tests, labs, plus administration of proper spinal care (CMT/OMT) along with rehabilitation, necessary target specific exercises per spinal regions with neuromuscular reeducation are necessary. In addition, a complete review of Evidence Based Research that can be put into any patient's file to answer 3rd party questions for narrative reports plus defend against insurance attorneys who want to discredit Chiropractic. Also, included is a section of common medications prescribed for pain and how they affect the VSC and the 8 physical and 8 Chemical Components and a patients CNS.

Risk Management/Ethics for Today's Chiropractor

Presented by Harold Ehrenberg, D.C., J.D.

Saturday

8:30 – Noon

From his dual perspectives as a practicing chiropractic physician and personal injury attorney, Dr. Ehrenberg, JD has a wealth of information to share. Dr. Ehrenberg is a frequent lecturer on the subject of Documentation and Risk Management. This presentation will examine the subject of risk management as it applies to the clinical practice of chiropractic. Some of the topics to be addressed will include patient records and standards of care (Ethics).

LEVEL UP YOUR NEURO GAME

Presented by George Gonzalez, D.C.

Saturday

1:30 – 7:00 p.m.

In this presentation, Dr George Gonzalez will simplify neurology by discussing neurological testing, the nervous system layout, entries of the nervous system, along with the sympathetic/parasympathetic nervous system. In addition to discussing the strategies and application of the muscle skeletal system including the lumbar and cervical areas, he will be discussing the cranial nerves including motor, sensory, and Deep Tendon Reflex. Afterwards, there will be a hands-on workshop to implement the techniques discussed.



HEALTH CARE UPDATES AND THE FUNCIONAL PATIENT

Presented by Mario Fucinari, D.C.

Courtesy of Foot Levelers, Inc.

Sunday 8:30 a.m. – 3:30 p.m.

Dr. Mario Fucinari's colorful and outgoing personality guarantees an entertaining presentation, while his program will help provide up-to-the-minute information. Understanding key government regulations and industry trends expected to impact physician groups in 2020 and major legislative happenings that will affect chiropractors. Learn proper documentation and diagnosis and how to avoid deficiencies in the medical record that can lead to malpractice suits or disciplinary action. Get clinical training by a certified insurance consultant and compliance specialist and improve your examination and treatment techniques.



Sponsored by: **FOOT LEVELERS, INC.**

Meet the Speakers



KSJ Murkowski, B.S., D.C., F.I.C.A., in addition to graduating from Palmer College in 1972, is an International Motivational Speaker and Educator. He has authored over 400 Articles and 20 Guidebooks. Being considered one of the foremost experts in Chiropractic Forensics, he has served as an expert witness in the United States and Canada in multiple Chiropractic Malpractice Cases. He has been voted Doctor of the Year twice in Michigan, Doctor of the Year in the USA by Parker Seminars and Doctor of the Year Internationally by Parker International Seminars. He was also awarded the coveted P.A.L Award by Dr. Jim Parker and Parker Seminars. Being the owner of Northwest Chiropractic Life Center, P.C. in Jackson, MI. he believes in taking a “whole person” approach in chiropractic care to look for the underlying cause of the disease, discomfort, and pain.



Harold Ehrenberg, D.C., J.D., has maintained a private chiropractic practice in Metairie since graduation from Life Chiropractic College in 1981. He earned his Juris Doctorate in 2002 from Loyola University New Orleans School of Law and was admitted to the Louisiana bar in 2003. He maintains a private personal injury law practice in Metairie. Dr. Ehrenberg serves at the District 10 Representative on the CAL Board and is a frequent lecturer for the Association.



George Gonzalez, D.C. is the creator of the art and science of Neurological Rehabilitation called Quantum Neurology. His patented methods are based on rehabilitating Motor, Sensory, Visceral and Cranial Nerve Function. Being the chief instructor, he teaches doctors how to use a safe non-invasive technique including light therapy to activate and deliver immediate Neurological changes in the patient’s body. Dr. Gonzalez has also authored many books, training manuals, has researched, invented and manufactured some light therapy systems, and is a consultant to some professional and elite athletes and sport franchises. His practice is located in California.



Mario Fucinari, D.C. has helped train doctors and staff for over 20 years. He is a certified Chiropractic sports physician and insurance consultant, as well as a member of the American Academy of Professional Coders. Dr. Fucinari was the recipient of the 2012 Illinois Chiropractor of the Year Award, and in 1998 and the 2003 the President’s Award from the Illinois Chiropractic Society for his work with education and training. He also serves on the State of Illinois Medicare carrier Advisory Committee. He is in private practice at Decatur Back and Neck Center in Decatur, Illinois.

Chiropractic Assistants Program

Saturday, September 28 9:00 a.m. – 6:30 p.m.



Finding and Exemplifying Your Place in Chiropractic

CAs who spend the day with **Bharon Hoag**, of OneChiropractic will stretch who you are as a person and help you find your place in chiropractic, ready to make Chiropractic the #1 healthcare choice in the world. By the end of this program your CA will have a better concept, purpose and vision of chiropractic. They will learn all aspects of the chiropractic office from the non-compliant patient, dealing with insurance, to collecting cash over the counter. Most importantly the role of every C.A. will be transformed into a light, setting the community on fire for chiropractic!

Bharon Hoag is the creator and Executive Director of OneChiropractic, an advocacy organization driven to challenge the status quo in the chiropractic profession. During his twenty years in the business aspect of healthcare, he has worked in the chiropractic profession for eighteen years and taught for sixteen, developing his unique “non-doctor” approach. Bharon Hoag, being a former consultant specializing in coding, documentation, and compliance, also counsels other healthcare facilities and employers. He also served as the Executive Director of the Ohio State Chiropractic Association for six years, prior to the creation of OneChiropractic. His new venture is dedicated to harnessing the power of the chiropractic patient, a drive for chiropractic parity in healthcare, and ensuring that the individual chiropractor has the tools to succeed.

Sponsored by:



EXHIBITORS

(Registered to date)

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Registration Form: CAL Annual Convention

CAL, 10636 Timberlake Ave., Baton Rouge, LA 70810 (fax: 225-769-5563)

Pre-registration fees: *(After 9/06/19, add \$30 per DC/\$20 per CA)*

CAL member. \$275 Non-member. \$350

CAL mbr's CA. \$125 Non-mbr's CA. \$150

Prayer breakfast: Complimentary. Registration required.

Names _____

City _____

Office phone _____

attending DC program _____

attending CA program _____

attending prayer breakfast _____

Payment information:

Check enclosed.

Charge to my account:

Circle one: VISA MC

Card# _____

Exp. Date: _____

Location: Doubletree by Hilton, 1521 W. Pinhook Road, Lafayette. Room rate: \$119 S/D available through 9/12. Be sure to indicate that you will be attending the chiropractic convention. For reservations, call (800)222-8733.

CE Credits: CAL has applied for 23 hours of CE credits in Louisiana, Alabama,, Mississippi, Texas, and South Carolina.

Cancellations: In order to receive a refund (less processing fee), notice of cancellation must be received 7 days prior to the event.